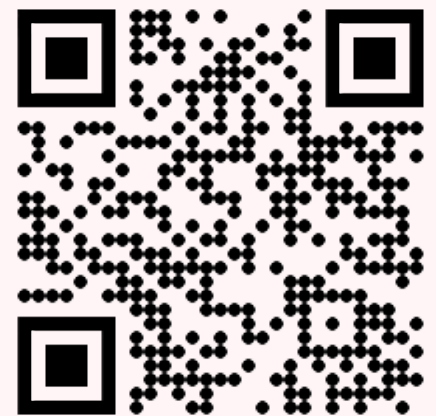




Partner PROSPECTUS

techgirls» movement

FOUNDATION



www.techgirlsmovement.org



WELCOME



We believe in technology for social good and help young people solve young people's problems in their local community. For nearly a decade, our award-winning STEM Entrepreneurship program has engaged more than 13,000 girls in our hands-on program, and we are changing the way girls perceive and engage in STEM.

Your support will help us deliver a program that encourages problem-solving through a social, business, and technical lens. Girls as young as seven work on solving community-based problems; in the process, they design solutions, produce high-quality business plans, and create pitch videos. This culminates in a working app prototype and a deep appreciation for teamwork.

The Tech Girls Movement Foundation plays a critical part in impacting change and supporting Australian school girls as they realise their leadership potential.

**WE HAVE REACHED
MORE THAN 420
UNIQUE SCHOOLS**



Techgirls is evidence-based, and it works.

Led by Founder Dr Jenine Beekhuyzen OAM since 2014,

Techgirls has a vision to build a society in which girls confidently lead in STEM entrepreneurship and contribute to their community and the economy. Techgirls is supported by an eight-member board, Our Alumni now contribute back to us as workshop facilitators and competition mentors, and they are working for global technology companies and running start-ups. They are studying computer science, engineering and gender studies at university.

OUR COMMUNITY ENGAGED IN 10,000 HOURS OF STEM ENTREPRENEURSHIP IN 2021 ALONE

Jenine Beekhuyzen

Founder & CEO - Tech Girls Movement Foundation & Adroit Research
Doctorate of Philosophy (Information Systems),
Griffith University



Amanda Rodgers

Founder & CEO - WK Digital, Brisbane
Bachelor of Information Systems,
University of Wyoming



Vanessa Douglas-Savage

Partner - gwi, Brisbane
PhD in ICT Information Management



Anita Williams

Principal Lawyer - CBS Law, Brisbane
Bachelor of Law &
Bachelor of Business (Accounting),
Queensland University of Technology



Darya Chernishova

Finance Manager - Tech Girls Movement
Foundation & Adroit Research
Masters of Professional Accounting



Eva Cheng

Director of Transnational Education,
University of Technology, Sydney
Doctorate of Philosophy (Telecommunications
Engineering), University of Wollongong



Amie Cossens

Business Manager - Tech Girls Movement
Foundation & Business Manager - Adroit Research
Bachelor of Business (Tourism Management)
Graduate Certificate in Management, CSU



Kate Broughton

Head of Delivery - Decipher Bureau
Bachelor of Social Science,
Macquarie University

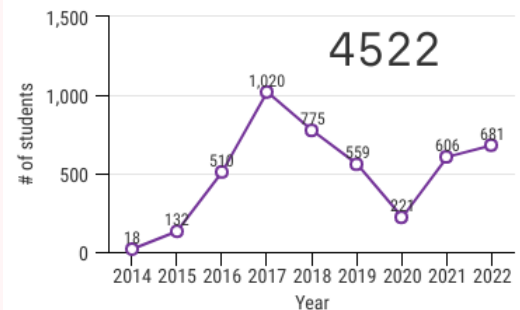


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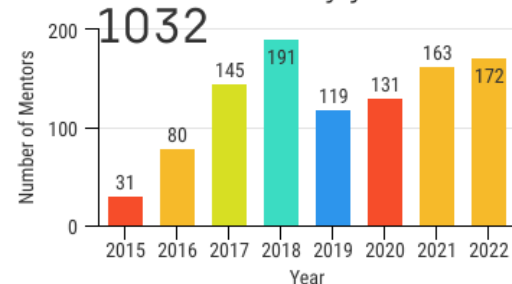
Bachelor of Information Technology,
Griffith University
Software Developer - Ellume



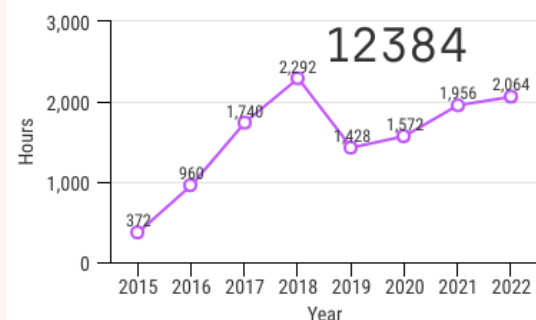
Techgirls Competition # of students by year



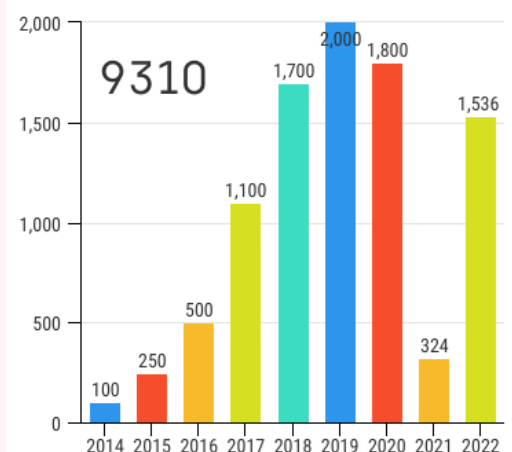
of mentors by year



of volunteer mentor hours by year



Techgirls Workshop Attendees by Year



WHY Us ?



We believe in technology for social good, and we champion Australian school girls using hands-on learning to transform their futures and encourage equity in the technology industry and beyond.

1

Curriculum

Our hands-on, experiential learning programs are aligned with the Australian National Digital Technologies curriculum

[FIND OUT MORE](#)

2

Regional

We are continually expanding into regional and remote areas to deliver free in-school workshops for students who typically may have fewer opportunities to engage in STEM

[FIND OUT MORE](#)

3

UN SDGs

Students use technology for social good and align the local community problems they solve with the United Nations Sustainable Development Goals

[FIND OUT MORE](#)

4

Research

With 20+ years of research history, we actively collaborate with universities to engage parents, teachers, students, and mentors in research

[FIND OUT MORE](#)

5

Champion

We are a proud Women in STEM Decadal Plan Champion and hold a clear and precise vision for the next 10 years

[FIND OUT MORE](#)

6

Evaluate

We are one of only 7 [out of 333 total] STEM programs in Australia who longitudinally evaluate their program and report the results publicly

[FIND OUT MORE](#)

Who
we
work
with

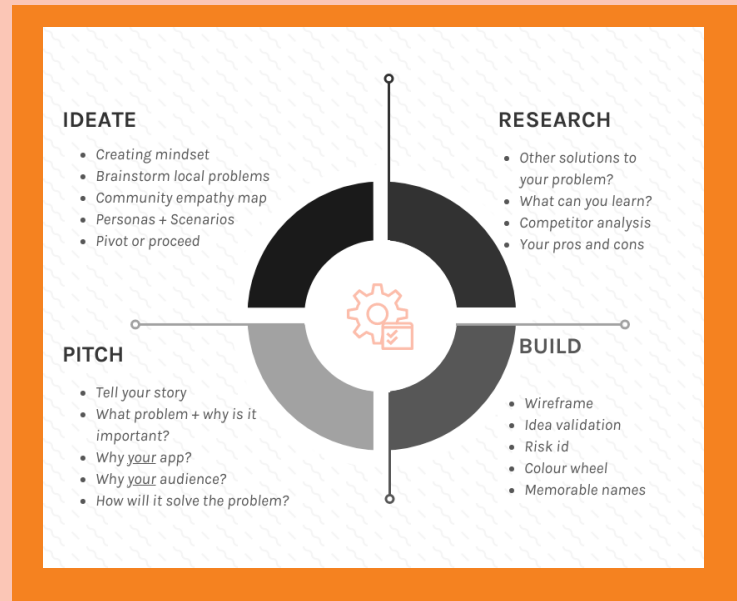


Signature Program: Techgirls Competition



Our partners' financial support helps us deliver our annual 12-week STEM entrepreneurship program

*Changing girls,
and teachers,
perceptions of
STEM*



Open to girls 7-17 in Australia + New Zealand
Real world industry mentors

Build a business plan, an app, + then pitch it!

Building digital skills and confidence in STEM

Girls are business ready + can work in a team



DR JENINE BEEKHUYZEN OAM

GIRLS NEED A SAFE SPACE TO ENGAGE IN STEM, A SPACE TO CONSIDER PROBLEMS BEFORE BUILDING SOLUTIONS TO THINGS THEY CARE ABOUT.



It

works because...

it is research turned into practice



What We Offer OPTIONS

MAJOR SPONSOR

- ★ Present an award at the annual competition showcase
- ★ Host a virtual masterclass
- ★ Host a site visit for local Techgirls schools
- ★ Assist in moderating competition entries
- ★ Contribute mentors in the annual competition
- ★ Contribute SWAG to reach 1000+ Techgirls

\$25,000

MAJOR PARTNER

- ★ Host a 1 day hackathon challenge, site visit, or virtual masterclass
- ★ Digital campaign featuring your diversity commitment
- ★ Annual competition showcase speaking opportunity
- ★ Assist in moderating competition entries
- ★ Contribute mentors in the annual competition
- ★ Contribute SWAG to reach 1000+ Techgirls

& much more!

\$50,000

MAJOR SUPPORTER

- ★ Host a site visit for local Techgirls schools
- ★ Contribute mentors in the annual competition
- ★ Contribute SWAG to reach 1000+ Techgirls

\$10,000

All options receive..

- ☒ Company logo on our website and newsletter
- ☒ A newsletter feature detailing your support
- ☒ Social media posts for our partnership
- ☒ Judging entries in the competition



Achieve these objectives

EXPOSURE

- enhance product positioning
- enhance current advertising campaign
- media coverage + exposure
- build product awareness
- expand marketing mix
- create a favourable environment for the future

REPUTATION

- enhance corporate image
- achieve goodwill with the specific target market
- boost employee motivation, production, loyalty, and morale
- create a good impression with shareholders
- play a leadership role in the sector
- build reputation in community
- good corporate citizen

ACCESS

- engage a specific target market
- participate in events
- conduct research and development
- reach specific target markets
- gain access to specific target media [ie: a YouTube channel]
- facilitate collaborations between education and industry

**MORE THAN 13 800 GIRLS
ENGAGED WITH ESSENTIAL
DIGITAL SKILLS FOR THE
FUTURE**



Want to Know More?

Read on to learn about our story, why what we do matters, and what you will be supporting.



The Story



The Challenge

Our Founder was motivated to create Techgirls as she was one of only a few girls in her own IT degree, and saw few when teaching IT for 15 years.

The United Nations tells us that worldwide, only 30% of people working in the tech and science fields are women. Girls are being left behind in digital skills. We need leaders and innovators of the future to create an equitable and sustainable world.

Only 60% of Australian year six and year ten pupils reach proficiency in information & communication technology (ICT). That means 40% of young people, many of whom are girls, will be disadvantaged as we become increasingly reliant on technology.



The Solution

We engage with students in schools, influence the curriculum, and get young people working on solving young people's problems. We have one of our Tech Girl Are Superheroes books in every Australian school.

Pre-pandemic, we chaperoned 45 winning Techgirl Ambassadors over four years to pitch their app solutions on the global stage in Silicon Valley. They impressed CEOs, engineers, and venture capitalists pitching 10 times in a week to global companies including Google, Facebook, eBay, Nutanix, Rubrik, Accenture, Google, Nasa, and more.



For more information visit:

www.techgirlsmovement.org





FAQ *Frequently Asked Questions*

1 How can you get involved?

Join us in building a society in which girls confidently lead in STEM entrepreneurship and contribute to their community and the global economy. Be it, so they can see it and be it!

Contact us on 1800 TECH GIRL [832 444]

2 What does your contribution support?

Delivery of our signature Techgirls 12-week STEM Entrepreneurship program in which girls solve a problem they care about in the local community. It helps us to match industry mentors with every team of students, and to support our teachers with the professional development they need to support their students. Girls research a problem, develop a solution, build an app, create a business plan, and pitch it!

3 What if we don't do this work?

We've been researching the lack of women and girls in technology for more than 20 years - we know that girls choosing a career in STEM leads to greater gender diversity in business - which is good for business! It is a no brainer. Diversity increases innovation, financial performance, and improved company reputation. Join us in the quest to create leaders - those who will design and build the future worlds that we live in. In partnering with Techgirls, you are leading in this important space.

4 What's in this for you?

You can be as involved as you would like. Your generous financial support opens up opportunities to engage with our Techgirls participants in various ways, such as leadership development in your teams, participating in our mentor programs, activating spaces at our annual showcase, and hosting a competition masterclass.





LET'S CONNECT

techgirls»
movement
FOUNDATION



www.techgirlsmovement.org



info@techgirlsmovement.org



1800 TECH GIRL (832 444)

Dr Jenine Beekhuyzen OAM

CEO & Founder - Tech Girls Movement Foundation Ltd

An Australian registered Charity, ABN: 28 610 219 871



www.techgirlsmovement.org

Partner Prospectus

YOUR SUPPORT WILL HELP US
DELIVER A PROGRAM THAT
ENCOURAGES PROBLEM-SOLVING
THROUGH A SOCIAL, BUSINESS,
AND TECHNICAL LENS

OUR PROGRAM

Our unique, evidence-based program is engaging young girls in learning STEM entrepreneurship, inspiring confidence, and building a generation of Techgirls who are innovative and technologically capable.

YOUR ROLE

We offer 3 partner package options and all include mentoring, judging, and a feature on our website and in our newsletters

- Major partner [\$50k] - be hands-on in hosting events + joining our events, be featured for d+i efforts
- Major sponsor [\$25k] - host virtual events, moderate entries and present awards
- Major Supporter [\$10k] - host a site visit and contribute mentors

OUR STRATEGY

1. Embedded in school curriculum
2. Growing regional reach
3. Aligned to the UN SDGs
4. Based on research and collaborations
5. Leading industry as a diversity champion
6. Continual evaluation and improvement

BENEFITS

Work with us to create technology for social good. Future success in STEM industries relies on diversity and inclusion, which is why partners such as Accenture, 3M, AWS, and GHD have joined us in inspiring Techgirls to create this future. We help our partners in achieving objectives such as exposure, reputation, and access



“

WE NEED TO ENABLE THE ECONOMIC EMPOWERMENT OF GIRLS AND WOMEN - AND ROLE MODELLING AND MENTORING ARE KEY PARTS TO THAT.

”

Watch Dr Jenine Beekhuyzen OAM's
TedX talk on Youtube!

<https://youtu.be/ayDZtPslrDY>